

September, 2012

AIDA's mission is to foster the development of contemporary decorative artists from Israel by connecting them to an international audience of galleries, institutions and collectors.

Since the organization's founding in 2003, AIDA has helped careers of a generation of artists from Israel. Underlying all of AIDA's activities is the goal of promoting a positive face of contemporary Israel not often seen.

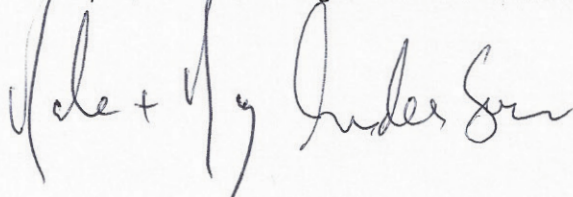
Of course, when AIDA was just a glint in Andy Bronfman's eye and she introduced Dale & Doug Anderson to the robust world of decorative arts in Israel, she never envisioned what AIDA would become and, to a large extent, it was Charles who made it possible by putting the full resources of ACBP behind the project.

He provided office space for Erika Vogel, AIDA's Director, and for Sharon Shaked, her assistant. Bumping into Charles and Jeff Solomon, Jason Soloway, John Hoover and Steve Novick each day....having a bookkeeping department and an IT department just a few doors away was invaluable. Being in the same offices with other young not-for-profits gave her a chance to discuss ideas and issues they had in common. ACBP's impact on AIDA's early success was immense.

As it happens, the wind down of ACBP as a spend-down philanthropy coincided with AIDA's change in strategy. Indeed, ACBP's plans encouraged AIDA to reduce its operating footprint in North America and be run by its Board of Trustees with Aviva Ben-Sira continuing as Director in Israel.

AIDA 2.0 is as big a success as was AIDA's first iteration....look at our web site (www.aidaarts.org) to see what we've been doing. And while we are no longer headquartered in ACBP's New York office, Charles is still an active member of our Board and Jeff, John and Steve are involved Advisors.

Thank you, ACBP. You taught us how to walk and now we're running.



AIDA proudly works with the following arts organizations



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